



Appalachian Entrepreneurship Academy 2022 Application Promotion

ARC Announcement – Thursday, January 20

ARC will publicly announce Appalachian Entrepreneurship Academy (AEA) applications in a release about our summer learning opportunities. We ask that you kindly hold all promotion until our press release is distributed at **2:00 pm ET**. Our social media posts will follow shortly after on [LinkedIn](#), [Twitter](#) and [Facebook](#). Please help share those posts!

Application Promotion – January 20 to March 4

For promotion leading up to the application deadline on March 4, we've drafted posts you can easily share on your social media platforms. We understand social media voices are unique, so please adapt as you see fit. We just ask that you tag ARC (especially on Twitter), so we can like or share your content.

	Facebook	Twitter	LinkedIn
Appalachian Regional Commission	@ARC.gov	@ARCgov	@appalachian-regional-commission
Appalachian State University	@appalachianstateuniversity	@appstate	@appalachian-state-university
EntreEd	@Entrepreneurship.Ed	@entretalk	
STEM West	@NCSTEMWest	@STEMWestorg	

For graphics to pair with your posts, [check out this folder](#).

Facebook + LinkedIn

The Appalachian Entrepreneurship Academy is **Appalachian Regional Commission's** summer learning experience for high school students at **Appalachian State University**. This free program is designed to help young entrepreneurial thinkers cultivate creativity, sharpen biz acumen and develop the skills needed to bring ideas to life 💡 Apply by March 4 at www.arc.gov/AEA.

What does it take to be an entrepreneurial leader in Appalachia? High school students can find out at the Appalachian Entrepreneurship Academy 💡 This **Appalachian Regional**

Commission program provides free education, mentorship, and more to the Region's young innovators. Apply by March 4: www.arc.gov/AEA.

Calling all high school students in Appalachia! 🗨️ Are you into innovation? Excited for entrepreneurship? Apply for **Appalachian Regional Commission's** Appalachian Entrepreneurship Academy at **Appalachian State University!** This program offers skills training, tech support, mentorship and more to help you cultivate creative, entrepreneurial ideas. Apply by March 4! www.arc.gov/AEA.

Today's students are tomorrow's leaders and innovators 🧑🏫 That's why the Appalachian Entrepreneurship Academy helps high school students learn skills and cultivate creativity 💡 Apply by March 4 for free training, mentorship and more this summer: www.arc.gov/AEA.

Entrepreneurs are key to Appalachia's economy ✅ **Appalachian Regional Commission's** Appalachian Entrepreneurship Academy is a FREE summer learning program designed to foster innovative thinking in high school students 📖 Apply by March 4 to join a cohort of young, creative Appalachians at www.arc.gov/AEA.

Are you a high school student who thinks outside of the box? Apply for the Appalachian Entrepreneurship Academy! This summer program at **Appalachian State University** offers free education, mentorship, and more to help Appalachia's students cultivate their creativity. Apply by March 4! www.arc.gov/AEA

Twitter

The Appalachian Entrepreneurship Academy is @ARCGov's free summer learning experience at @appstate. AEA is designed to help high school students cultivate creativity + biz skills! 🧑🏫 Apply by March 4 at www.arc.gov/AEA.

What does it take to be an entrepreneurial leader in #Appalachia? @ARCGov 's summer Appalachian Entrepreneurship Academy provides high school students with the skills & mentorship needed to bring ideas to life. Apply by March 4 at www.arc.gov/AEA.

Are you into innovation? Excited for entrepreneurship? Apply for @ARCGov's Appalachian Entrepreneurship Academy this summer at @appstate to receive skill training and mentoring opportunities to cultivate your ideas! 🧑🏫 Apply by March 4 at www.arc.gov/AEA.

.@ARCGov's summer Appalachian Entrepreneurship Academy helps high school students learn skills & cultivate creativity 💡 Apply by March 4 for free training, materials & more at www.arc.gov/AEA.

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