

## Lexington Convention & Visitor's Bureau -Tourism Registration 2018

**Counties Served** Fayette

|  | SPGE INFO  | RMATION  |  |
|--|--|--|--|
| SPGE NAME<br>Lexington Convention & Vi   | isitor's Bureau -Tourism   | REGISTRATION PAID 07/13/2017   | TAXING AUTHORITY No  |
| MAILING ADDRESS<br>215 West Main Street, Sui   | te 150   | CITY<br>Lexington  | ZIP CODE<br>40507  |
| CONTACT NAME<br>Patricia J. Knight   |  | TELEPHONE NUMBER<br>(859) 233-1221   | FAX NUMBER<br>(859) 254-4555   |
| pjknight@visitlex.com  |  | WEBSITE URL<br>www.visitlex.com  | •  |
| SPGE TYPE<br>Non-Enterprise – Without T  |  | •  |  |
| TYPES OF SERVICES PROVIDED Advertising, Marketing and  | BY SPGE<br>Promotion of Lexington, KY                            |  |  |
| OPERATIONAL BOUNDARIES AN NONE   | ID SERVICE AREA OF SPGE  |  |  |
| LIST ALL FEDERAL, STATE AND Lexington-Fayette Urban (  | LOCAL ENTITIES THAT HAVE OVERSIGE County Government              | HT OVER THE SPGE   |  |
| SECTION II   |  |  |  |
|  |  | ERATIONAL INFORMATIO   | N  |
| KRS UNDER WHICH SPGE WAS 91A.350   | ESTABLISHED  | DATE SPGE ESTABLISHED 04/26/1971   | DATE OF LAST AUDIT 09/30/2017  |
| ESTABLISHING ENTITY City   |  |  |  |
| KRS UNDER WHICH SPGE OPER 91A.350  | RATES  | ETHICS ORDINANCE County  |  |
| AUTHORITY UNDER WHICH SPG  | E OPERATES   |  |  |
| SECTION III  |  |  |  |
|  | LOCAL NEWSPA   | PER (per KRS 424.120)  |  |
| NEWSPAPER NAME<br>Lexington-Herald Leader  |  | MAILING ADDRESS<br>100 Midland Avenue  |  |
|  |  |  | The state of the s |
|  | K <sup>STATE</sup>   | 40508  | (859) 231-1460   |
| CITY<br>Lexington  | KŸ   |  | (859) 231-1460   |
| Lexington SECTION IV   |  | 40508  SUPPLIED BY   |  |
| CITY<br>Lexington<br>SECTION IV  | DATA S   | 40508  | EXTENSION  |
| CITY Lexington SECTION IV  PAME Patricia J. Knight Vice President of Finance   | DATA S   | SUPPLIED BY  (859) 233-1221  |  |
| CITY Lexington SECTION IV  Patricia J. Knight  Vice President of Finance  MAILING ADDRESS 250 West Main Street, Sui  | DATA S and Operations ite 2100                                   | AUSO8  SUPPLIED BY  (859) 233-1221  CITY Lexington   | EXTENSION  |
| CITY Lexington SECTION IV  Patricia J. Knight  Vice President of Finance  MAILING ADDRESS 250 West Main Street, Sui  | DATA S   | SUPPLIED BY  (859) 233-1221  | EXTENSION  |
| CITY Lexington  SECTION IV  Patricia J. Knight  Vice President of Finance  MAILING ADDRESS 250 West Main Street, Suit  KY  | DATA S and Operations ite 2100                                   | AUSO8  SUPPLIED BY  (859) 233-1221  CITY Lexington   | EXTENSION  |
| CITY Lexington SECTION IV  PAME Patricia J. Knight Vice President of Finance MAILING ADDRESS 250 West Main Street, Suit KY  SECTION V  | and Operations ite 2100  40507                                   | SUPPLIED BY  (859) 233-1221  CITY Lexington pjknight@visitlex.com  | EXTENSION  DATE 08/27/2018   |
| CITY Lexington SECTION IV  Patricia J. Knight  Vice President of Finance  MAILING ADDRESS 250 West Main Street, Suit  KY  SECTION V  SUM OF TOTAL ANNUAL REVEN  \$7,596,820.00       | and Operations ite 2100 40507                                    | AUSO8  SUPPLIED BY  (859) 233-1221  CITY Lexington  pjknight@visitlex.com                                    | EXTENSION  DATE 08/27/2018   |
| CITY Lexington  SECTION IV  Patricia J. Knight  Vice President of Finance  MAILING ADDRESS 250 West Main Street, Suit  KY  SECTION V  SUM OF TOTAL ANNUAL REVEN  \$7,596,820.00      | and Operations ite 2100 40507                                    | SUPPLIED BY  (859) 233-1221  CITY Lexington pjknight@visitlex.com  | EXTENSION  DATE 08/27/2018   |
| CITY Lexington  SECTION IV  Patricia J. Knight  Vice President of Finance  MAILING ADDRESS 250 West Main Street, Suit  KY  SECTION V  \$7,596,820.00  NO  DOES YOUR ENTITY CHARGE TA | and Operations ite 2100 40507                                    | SUPPLIED BY  (859) 233-1221  CITY Lexington pjknight@visitlex.com  | EXTENSION  DATE 08/27/2018   |
| CITY Lexington  SECTION IV  Patricia J. Knight  Vice President of Finance  250 West Main Street, Suir  KY  SECTION V  SUM OF TOTAL ANNUAL REVEN  \$7,596,820.00                      | and Operations ite 2100 40507  ULES FROM ALL SOURCES FROM PREVIO | SUPPLIED BY  (859) 233-1221  CITY Lexington pjknight@visitlex.com  FEES  OUS YEAR FOR CALCULATING FEE RATE O | EXTENSION  DATE 08/27/2018   |

|                                       | BOARD MEMBERS               |           |                          |
|---------------------------------------|-----------------------------|-----------|--------------------------|
| Mike Ash, Member                      | Term Expires:               | Term:     | Phone:                   |
| 250 West Main Street                  | 09-09-2013                  | 1         | (859) 455-5291           |
| Lexington, 40507                      |                             |           |                          |
| John N. Billings, Member              | Term Expires: 09-09-2015    | Term:     | Phone:                   |
| 219 Upper Street                      |                             | 1         | (859) 225-5240           |
| Lexington, 40507                      |                             |           |                          |
| John N. Billings, Member              | Term Expires: 09-09-2015    | Term:     | Phone:                   |
| 219 Upper Street                      |                             | 1         | (859) 225-5240           |
| Lexington, 40507                      |                             |           |                          |
| Laura Boison,                         | Term Expires:               | Term:     | Phone:                   |
| 200 West Vine Street                  | 12-08-2018                  | 1         | (859) 253-6902           |
| Lexington, 40507                      |                             |           |                          |
| Laura Boison,<br>200 West Vine Street | Term Expires:               | Term:     | Phone:                   |
| Lexington, 40507                      | 12-08-2018                  | 1         | (859) 253-6902           |
| Laura Boison, Chair                   |                             |           |                          |
| 200 West Vine Street                  | Term Expires:               | Term:     | Phone:                   |
| Lexington, 40507                      | 12-08-2018                  | 1         | (859) 253-6902           |
| Laura Boison, Chair                   |                             |           |                          |
| 200 West Vine Street                  | Term Expires:               | Term:     | Phone:                   |
| Lexington, 40507                      | 12-08-2021                  | 2         | (859) 253-6902           |
| James W Brown, SR, Member             |                             |           |                          |
| 200 East Main Street                  | Term Expires:               | Term:     | Phone:                   |
| Lexington, 40507                      | 12-08-2021                  | 1         | (859) 425-2255           |
| Mike Curd, Member                     |                             |           |                          |
| 2601 Richmond Road                    | Term Expires:<br>09-01-2017 | Term:     | Phone:                   |
| Lexington, 40509                      |                             | 1         | (859) 268-0060           |
| Mike Curd, Member                     |                             |           |                          |
| 2601 Richmond Road                    | Term Expires:               | Term:     | Phone:                   |
| Lexington, 40509                      | 09-01-2017                  | 1         | (859) 268-0060           |
| Sally Hamilton, Member                | Tame Franks                 | Т         | Dhara                    |
| 200 East Main Street                  | Term Expires:               | Term:     | Phone:                   |
| Lexington, 40507                      | 07-05-2021                  | 2         | (859) 425-2255           |
| Alex Lugo, Member                     | Torm Evoiros                | Term:     | Dhono                    |
| 369 West Vine Street                  | Term Expires:<br>09-01-2021 | rem:<br>4 | Phone:<br>(859) 231-9000 |
| Lexington, 40507                      | 00 01 2021                  | 7         | (000) 201 9000           |
|                                       |                             |           |                          |

|   | BOARD MEMBERS               |            |                          |
|---|-----------------------------|------------|--------------------------|
| Alex Lugo, Member                             | Term Expires:               | Term:      | Phone:                   |
| 369 West Vine Street<br>Lexington, 40507      | 09-01-2017                  | 4          | (859) 231-9000           |
|   |                             |            |                          |
| Donald Mason, Member<br>300 East Third Street | Term Expires:<br>12-08-2018 | Term:      | Phone:                   |
| Lexington, 40508                              |                             | 1          | (859) 280-2201           |
| John McNamara, Member                         |                             |            |                          |
| 3347 Tates Creek Road                         | Term Expires: 09-09-2016    | Term:      | Phone:                   |
| Lexington, 40502                              |                             | 4          | (859) 509-5718           |
| John McNamara, Member                         | Term Expires:               | Term:      | Phone:                   |
| 3347 Tates Creek Road                         | 12-01-2019                  | 2          | (859) 509-5718           |
| Lexington, 40502                              |                             | _          | (333) 333 3. 13          |
| John McNamara, Member                         | Term Expires:               | Term:      | Phone:                   |
| 3347 Tates Creek Road                         | 09-09-2016                  | 4          | (859) 509-5718           |
| Lexington, 40502                              |                             |            |                          |
| John McNamara,                                | Term Expires:               | Term:      | Phone:                   |
| 3347 Tates Creek Road<br>Lexington, 40502     | 12-01-2019                  | 2          | (859) 509-5718           |
| John McNamara,                                |                             |            |                          |
| 3347 Tates Creek Road                         | Term Expires:               | Term:      | Phone:                   |
| Lexington, 40502                              | 12-01-2019                  | 2          | (859) 509-5718           |
| Manish Patel, Member                          | Tama Funinas                | Т          | Dhana                    |
| 1780 Sharkey Way                              | Term Expires:<br>09-09-2021 | Term:<br>2 | Phone:<br>(859) 231-0656 |
| Lexington, 40511                              | 09-09-2021                  | 2          | (839) 231-0030           |
| Manish Patel, Member                          | Term Expires:               | Term:      | Phone:                   |
| 1780 Sharkey Way                              | 09-09-2018                  | 4          | (859) 231-0656           |
| Lexington, 40511                              |                             |            |                          |
| PORTER G PEEPLES,                             | Term Expires:               | Term:      | Phone:                   |
| 148 DeWEES STREET                             | 09-09-2020                  | 1          | (859) 233-1561           |
| LEXINGTON, 40507                              |                             |            |                          |
| Porter G Peeples, Vice Chair                  | Term Expires:               | Term:      | Phone:                   |
| 148 DeWees Street                             | 09-09-2020                  | 1          | (859) 233-1561           |
| Lexington, 40507                              |                             |            |                          |
| PORTER G PEEPLES,<br>148 DeWEES STREET        | Term Expires:               | Term:      | Phone:                   |
| LEXINGTON, 40507                              | 09-09-2015                  | 1          | (859) 233-1561           |
|   |                             |            |                          |

|   | BOARD MEMBERS               | }          |                          |
|---|-----------------------------|------------|--------------------------|
| PORTER G PEEPLES,<br>148 DeWEES STREET<br>LEXINGTON, 40507                          | Term Expires:<br>09-09-2017 | Term:<br>4 | Phone:<br>(859) 233-1561 |
| PORTER G PEEPLES,<br>148 DeWEES STREET<br>LEXINGTON, 40507                          | Term Expires: 09-09-2015    | Term:<br>1 | Phone:<br>(859) 233-1561 |
| Geoffrey Reed, Member<br>200 East Main Street<br>Lexington, 40507                   | Term Expires: 09-09-2017    | Term:<br>1 | Phone:<br>(859) 258-3000 |
| Marty Rothchild, Vice Chair<br>369 West Vine Street<br>Lexington, 40507             | Term Expires: 09-09-2014    | Term:<br>4 | Phone:<br>(859) 281-3702 |
| Theona Simbrat, Vice Chair 1800 Newtown Pike Lexington, 40511                       | Term Expires:<br>01-14-2020 | Term:<br>1 | Phone:<br>(859) 288-6126 |
| Theona Simbrat, Member 1800 Newtown Pike Lexington, 40511                           | Term Expires:<br>01-14-2020 | Term:      | Phone:<br>(859) 288-6126 |
| Theona Simbrat, Vice Chair 1800 Newtown Pike Lexington, 40511                       | Term Expires:<br>01-14-2020 | Term:<br>1 | Phone:<br>(859) 288-6126 |
| Ronald Tritschler, Member<br>250 West Main Street, Suite 3000<br>Lexington, 40507   | Term Expires:<br>09-09-2017 | Term:<br>2 | Phone:<br>(859) 253-0000 |
| Ronald Tritschler, Chairman<br>250 West Main Street, Suite 3000<br>Lexington, 40507 | Term Expires:<br>09-09-2014 | Term:<br>2 | Phone:<br>(859) 253-0000 |
| Ronald Tritschler, Chairman<br>250 West Main Street, Suite 3000<br>Lexington, 40507 | Term Expires:<br>09-09-2014 | Term:<br>2 | Phone:<br>(859) 253-0000 |
| Ronald Tritschler, Chairman<br>250 West Main Street, Suite 3000<br>Lexington, 40507 | Term Expires:<br>09-09-2014 | Term:<br>2 | Phone:<br>(859) 253-0000 |
| Vacant Vacant, Member - Hotel TBD Lexington, 40507                                  | Term Expires:<br>01-14-2020 | Term:<br>4 | Phone:<br>(859) 233-1221 |

|                                | BOARD MEMBERS |       |                |
|--------------------------------|---------------|-------|----------------|
| Zedtta Wellman,                | Term Expires: | Term: | Phone:         |
| 120 West Second Street         | •             | _     |                |
| Lexington, 40507               | 09-09-2015    | 2     | (859) 231-1777 |
| Thomas S White, Member         | Term Expires: | Term: | Phone:         |
| 271 W. Short Street, Suite 101 | •             | renn. |                |
| Lexington, 40507               | 10-22-2021    | 1     | (859) 971-0060 |

| TAXES / FEES (IF APPLICABLE) |                           |               |  |
|------------------------------|---------------------------|---------------|--|
| TYPE                         | AUTHORITY                 | RATE / AMOUNT |  |
| Transient Room Tax - Local   | KRS 91A.390 & KRS 153.450 | 8.5%          |  |
| Transient Room Tax           | KRS 91A.390 & KRS 153.450 | 8.5%          |  |